

## **PRESS RELEASE**

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## The Phoenix wins Six Davey Awards!

The Phoenix team is incredibly excited to be awarded six prestigious recognitions from the Davey Awards! The Davey Awards exclusively honor the "Davids" of creativity, the finest small shops, firms, agencies, and companies worldwide. David defeated the giant Goliath with a big idea and a little rock - the sort of thing small agencies do each year. The annual International Davey Awards honors the achievements of the "Creative Davids", who derive their strength from big ideas rather than big budgets. The Davey Awards is the leading awards competition specifically for smaller agencies as they compete with their peers to win the recognition they deserve.

The Phoenix has won the following awards for our clients:

- ADUSA Supply Chain CORPORATE WEBSITE DESIGN
- ADUSA Distribution, Branded Spaces Design CORPORATE IDENTITY DESIGN
- ADUSA Supply Chain, Today's Superheroes Recruitment Campaign INTEGRATED CAMPAIGN
- Diné Development Corporation, Identity Rebrand INTEGRATED CAMPAIGN
- Diné Development Corporation, 'We are DDC' CORPORATE VIDEO
- BAR Association and Foundation of Montgomery County, MD CORPORATE IDENTITY LOGO

Go to https://www.daveyawards.com/winners/ and check out this amazing work and other award winners!

Phoenix Lifestyle Marketing Group is a full-service marketing agency specializing in insights-driven Brand Development, Brand Strategy, Campaign Design and Program Execution. We leverage our expertise in iconic Brand Architecture and our network of strategic partnerships to cultivate meaningful connections that unite Brands and their audiences. At The Phoenix, we pride ourselves on delivering on time, every time and on brand, every day to exceed our clients' expectations and deliver results.

Learn more about us at PhoenixLMG.com or find us on Social Media Platforms @PhoenixLMG